



Privacy Policy

Effective Date: 01/01/2019

At **Revup Racing Components LTD**, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal data when you visit our website or make a purchase through our online store.

1. Who We Are

Revup Racing Components LTD

Registered Address: 167-169 Great Portland Street, 5th Floor, London, W1W 5PF, United Kingdom

Email: info@suspensionescobra.es

We are the data controller for the purposes of applicable data protection laws, including the UK General Data Protection Regulation (UK GDPR).

2. What Personal Data We Collect

We may collect and process the following types of personal data:

- **Identity Data** – Full name, username, date of birth.
- **Contact Data** – Billing address, delivery address, email address, phone number.
- **Financial Data** – Payment card details (processed securely by third-party payment processors).
- **Transaction Data** – Details of your purchases and order history.
- **Technical Data** – IP address, browser type, operating system, device information.
- **Usage Data** – Information about how you use our website.
- **Marketing Data** – Your preferences in receiving marketing from us.

3. How We Use Your Information

We use your personal data to:

- Process and deliver your orders.
 - Manage your account and provide customer support.
 - Improve our website, products, and services.
 - Send you updates, offers, and marketing communications (only if you have opted in).
 - Detect and prevent fraud or other illegal activities.
 - Comply with legal or regulatory obligations.
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4. How We Share Your Data

We do **not sell** your personal data. We may share it with:

- **Trusted third-party service providers** (e.g., payment processors, shipping companies, analytics providers).
- **Regulatory authorities** where required by law.
- **Professional advisors** (e.g., legal, tax, auditors).

All third parties are required to respect the security of your personal data and to treat it in accordance with the law.

5. International Transfers

Some of our third-party service providers may be located outside the UK. Whenever we transfer your personal data internationally, we ensure that appropriate safeguards are in place, such as Standard Contractual Clauses or other legally acceptable mechanisms.

6. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes we collected it for, including legal, accounting, or reporting requirements.

7. Your Rights

Under the UK GDPR, you have the right to:

- Access your personal data.
- Request correction of inaccurate data.
- Request erasure of your data ("right to be forgotten").
- Object to processing.
- Request restriction of processing.
- Request data portability.
- Withdraw consent at any time.

To exercise any of these rights, please contact us at: [Insert Contact Email]

8. Cookies

Our website uses cookies to enhance your browsing experience. For more information, please see our Cookie Policy.

9. Security

We take appropriate technical and organizational measures to protect your personal data from unauthorized access, loss, or misuse.

10. Changes to This Privacy Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated effective date.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or how your data is handled, please contact us at:

Email: info@suspensionescobra.es

Postal Address: Revup Racing Components LTD
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